

HAPPY BIRTHDAY

- March 11
Herbert Birkhead
- March 12
Lenora Dickens
Brunhilde Latimer
Helen Daniels
- March 13
Virginia Moore
Vicky Blea
Freyda Long
- March 14
Mary Breedlove
- March 15
Lloyd Stover
Rich Wolf
Raymond Trujillo
Steve Garcia
- March 16
Cathy Donley
Dennis Hines
- March 17
Mary Lee Fontecchio
Dorothy Watters
- March 18
Dorothea Holmes

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday Noon
Before Publication of the Launch Pad

FOR SALE: Apartment size electric range; single sink youngstown kitchen unit; refrigerator; small upright piano; 60 Chevy Wagon - 409 cu. in. engine, std. trans.; 32 Ford drag race car, set up for Pontiac, no engine or trans.; 32 Austin Bantam drag race car set up for Chevy, no engine or trans. Call 275-5817

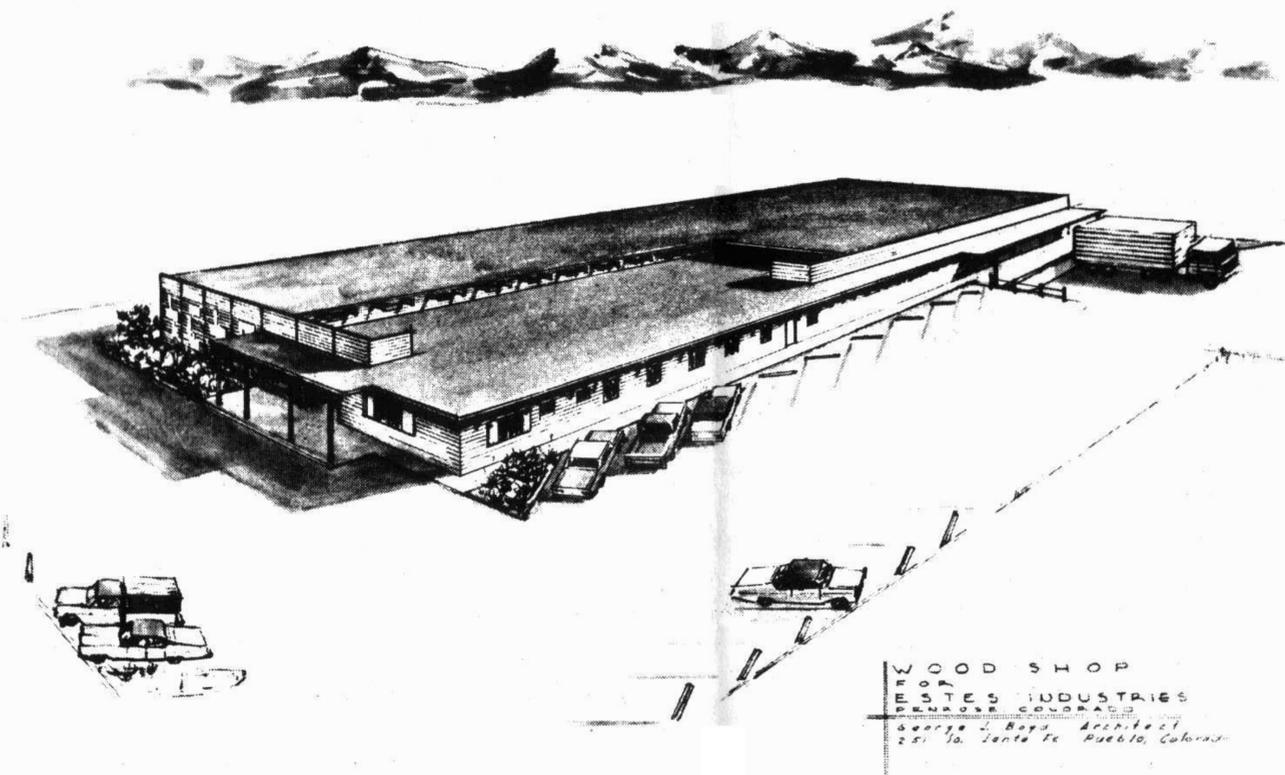
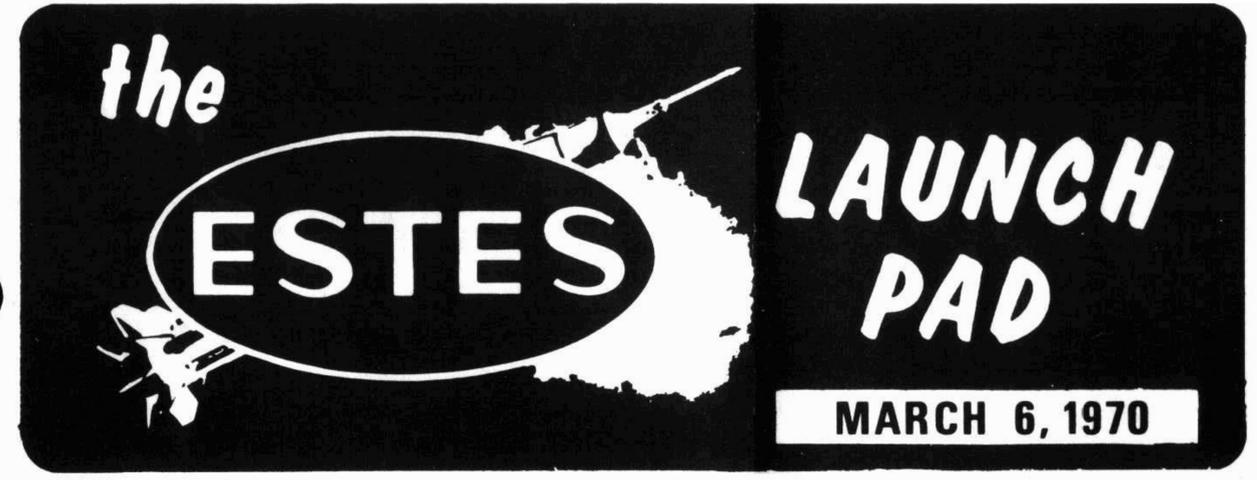
FOR SALE OR LEASE: 3 bedroom home. 304 Oriole, Florence. Under \$11,000 - Call after 5 784-3764.



The vitality and strength of a company does not flow from the top to the bottom. It comes, like the natural growth of a great tree, from the soil, up through the trunk into the branches, to the foliage and the fruit. The experiences of the workers who are at the base of everything are the dynamic force that makes the company grow. A company is as great as the employees make it.

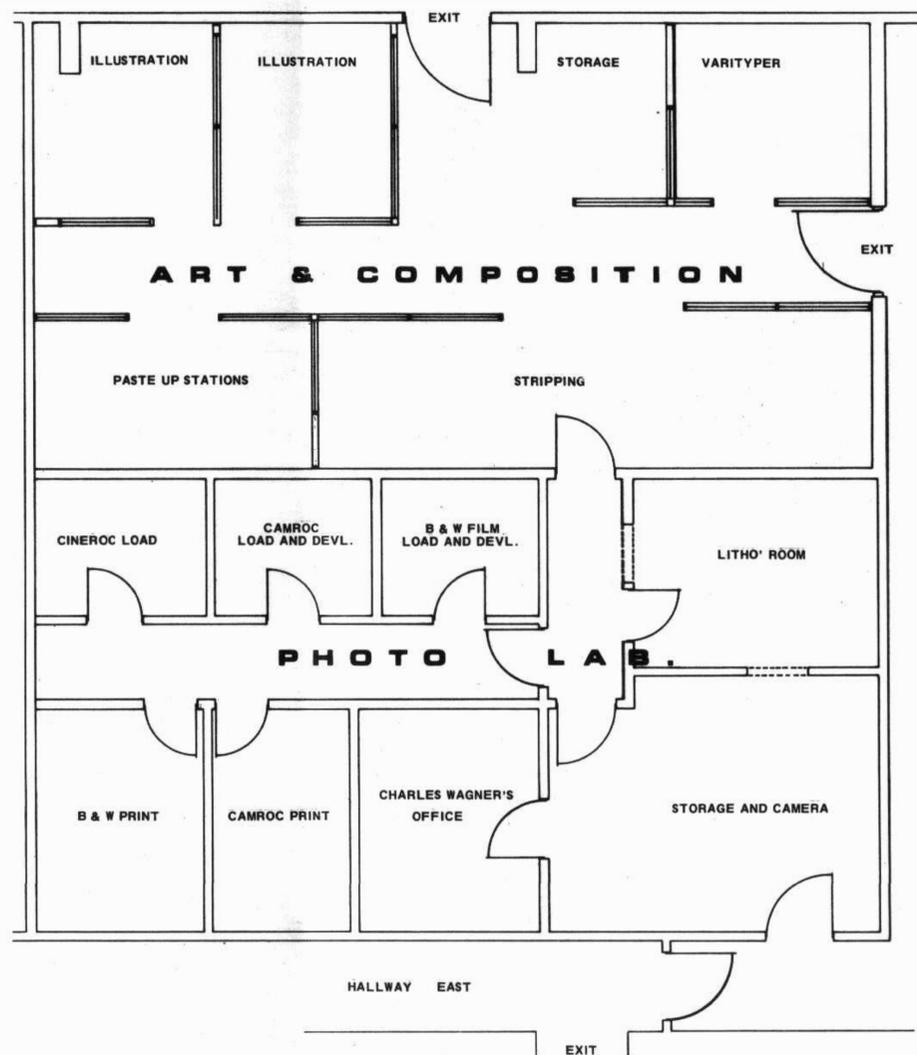
Paraphrase of President Wilson.

THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado



WOOD SHOP
FOR
ESTES INDUSTRIES
PENROSE, COLORADO
George H. Bogan, Architect
251 So. Santa Fe, Pueblo, Colorado

**The contract for the new Wood Shop
will be awarded within the next month.**



Have you heard the sounds of construction in the area of the old Print Shop? A transformation is taking place. The Dark Room and the Print Shop storeroom are being converted into new offices and work

facilities for the Visual Graphics Department. When completed, the wood paneled rooms will be a credit to the craftsmanship of J.B. Nickels and his crew as well as a nice place for the Visual Graphics crew to work.



I'm gonna ask you to be sure to fill out the employee questionnaire enclosed in the Launch Pad. If yours is missing, please get another from the Personnel Department.

LET'S CLEAR THE AIR

Questions keep "popping up" concerning the first week of pay for new employees. IT IS NOT HELD BACK

Let me explain - - - - -

FEB - MARCH 1970

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
				26	27	28
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	

For the purpose of example, let's use the pay period of February 26 through March 11 (shown above). Time cards were distributed on Thursday, February 26, and we use them through Wednesday, March 11, when they are picked up and sent to payroll. The payroll clerk requires nine days to compute time and deductions and write our checks which are distributed on March 20 as you see on the calendar.

Facts to keep in mind:

1. It takes considerable time to prepare a payroll as large as ours.
2. Nine days after the time cards are collected, our checks are ready for distribution.
3. This is standard payroll procedure for many companies with such a large employee and payroll volume.

Every employee NEW or OLD gets paid on the 20th for ANY days worked during the pay period involved.

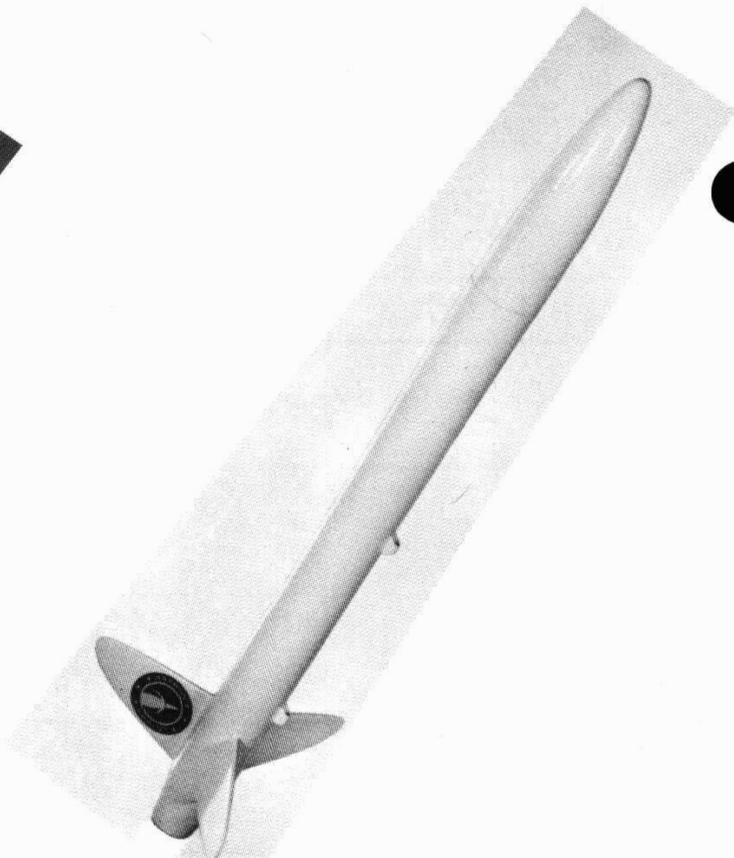
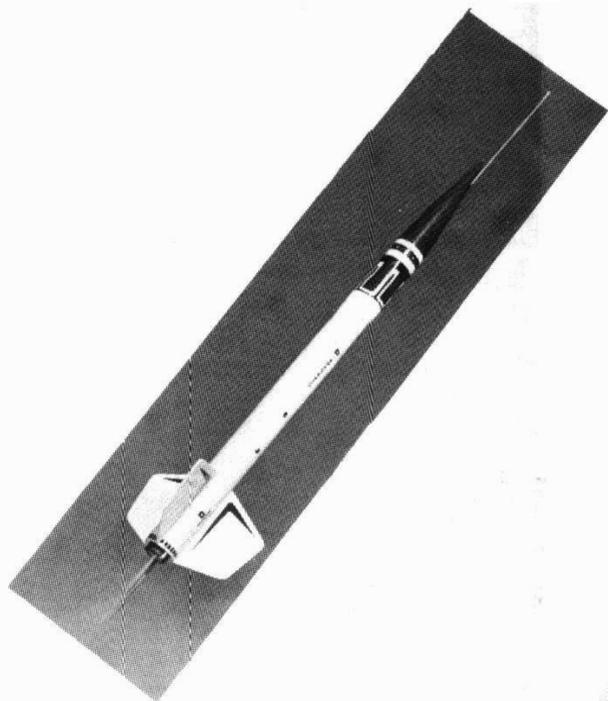
When the new preacher loaned his fine team of horses to a friend he cautioned; Instead of "giddy-up!" to start them, you say "Praise the Lord!"; and in place of "Whoa!" shout "Amen!"

Later the fellow broke over the crown of a hill and started down at full gallop, when he noticed that the

bridge was out at the bottom. "Whoa!" he screamed repeatedly as they approached the danger point. Then just before they plunged over he remembered, and yelled, "Amen!" They stopped.

He sighed, mopped his brow and breathed, "Praise the Lord!"

WANT A LIFT? TRY "D" POWER



"D" power is here. A new era of model rocketry has begun. Designed to replace the complex engine clusters of the Saturn V, and lift heavier payloads such as the new, soon to be advanced Cineroc movie camera, the big "D" provides twice the power of the largest Series I engine. Its greater total impulse and higher initial thrust make it easy to fly larger, more advanced models.

Although the majority of conventional model rocket techniques can be used with the big "D", there are a few important differences. To withstand the higher acceleration and speed the rocket encounters, the fins for a "D" model need to be extra strong. The engine mount and booster fin material must also be strengthened. We are recommending in the brochures being mailed to rocketeers, "Whether your "D" bird is a single or multi-stage model, fly it on a calm day when there's good visibility so you don't lose it."

The perfect model to use with the new engine is the Cherokee-D. A new high performance model, the Cherokee combines a sleek design and low weight to give exceptional flight characteristics. Although the Cherokee is designed specifically for the "D" engine, it and future "D" models, have an adapter kit for use with Series I and II engines.

The R & D Department hasn't completely switched to creating only "D" models. The Astron Sprint, the newest of the Estes rockets, is designed to be a top performer with a "C" engine. The Sprint incorporates the most efficient aerodynamic shapes for the speeds it encounters and reaches an altitude of up to 1600 feet.

There is more to come. Many other models and rocket products are being designed that are as exciting as these.

W H O ' S W H O

School! Six-year old Lillian was disgusted at the thought of moving just so she could go to school. However, her father's plans prevailed, and the family moved from their alpine ranch near Cripple Creek to more fertile land at Penrose. Before long, a new student had enrolled in the first grade.

By the time she graduated from Penrose High School, Lillian could see some very good reasons for liking her home at the foot of the mountains. One of these was Maurice Little. Maurice had moved from Oklahoma to Penrose to work for his uncle. He and Lillian met through mutual friends and soon decided to get married. Maurice has been a mechanic for many years and presently owns and operates the Conoco station on highway 115.

The Littles have enjoyed making Penrose their home. Three of their four children, Norma Carrithers, Dorothy Wigton and Dale Little, continue to live here also. Larry Little, who works at Ward Transport Company, lives in Pueblo. Eight grandchildren, ranging in age from 3 to 17, complete the clan.



LILLIAN LITTLE

Lillian started at Estes as a kit-packer. However, since the three-room main office building was too small for the entire operation, she spent three years packaging kits in her home. In November, 1966, she moved to the blue building that now houses kit-packing. When the Dealer Sales Department was developed, Lillian transferred to it, learning many new skills.

Every day in Dealer Order Services is different. Occasionally, an angry dealer will call demanding to know why his order hasn't been delivered. It requires real diplomacy to calm him and increase the order too. Lillian enjoys the work which is interesting and, at times, exciting.

After work, Lillian relaxes with one of her hobbies. She can frequently be found working on an Artex painting or oil paint set or making plastic items for the hobby shop that she and her sister operate. She said, "I'm really not creative, but anything beats housework."

WELCOME NEW EMPLOYEES

Richard Bowers, Frank Genty, Charlotte Montgomery, Terry Davis, Marianne Angel, and Vickie Shipman have recently joined the Estes crew.

Richard Bowers has assumed the responsibility of Executive Director of the Service Division. Dick, whose previous home was in Lakewood, is presently trying to locate a residence within this area for his wife and three children. An avid inventor, Dick enjoys electronics, reading, golf, hunting and fishing.

The position of Director of Information Services has been filled by Frank Genty. He will be primarily concerned with our public relations through the various news media and editing the Model Rocket News. Frank, originally from Paris, France, now resides in Pueblo with his two sons. Reading, writing, golf and tennis are his favorite pastime activities.

The new executive secretary for Bob Cannon is Charlotte Montgomery. She and her three sons live in Baxter, Colorado, just east of Pueblo. She has come to us from SCSC. Charlotte is most active in skiing.

The Accounting Department has put out a welcome mat for Terry Davis. Terry and his wife moved to Colorado because of the outstanding hunting, fishing and golfing opportunities here. They are presently living in Pueblo.

Marianne Angel has recently joined Dealer Services. She moved back to Florence to await her husband's return from Viet Nam. Attending SCSC during the mornings and working on the swing shift will leave Marianne very little time for her favorite hobbies of motorcycling and sewing.

The Woodshop welcomes the return of Vickie Shipman to the graveyard crew. Vickie, who is originally from Pueblo, resides in Penrose with her husband and three children. She enjoys working with plastics during her free moments.

Best wishes to Juanita Blankenship of the Kit Packing Department's day shift. She became Mrs. Leonard Willis, Sr. on February 21. Her husband works with the construction crew at CF&I in Pueblo. They are establishing their new home in Florence.

A baby girl, born in Lar, Germany on February 13, became the first grandchild of Jean Curnutte, Print Shop. Staff Sergeant & Mrs. Gary Curnutte named their young daughter Sabrina Jean. Gary, a member of the U.S. Air Force, is stationed in the Canadian NATO base in West Germany.



Have you looked at your paycheck, today? Looks better, doesn't it? This paycheck, covering the period of February 12 to 26, reflects the increase in wages announced last pay day. Also included in the check is the retroactive increase for the week of February 5 to 11. A special notice will be attached to your paycheck showing in detail the computation of retroactive pay. If you have any questions, feel free to contact the personnel office.

MARCH ANNIVERSARIES

SIX YEARS	John Hood	Warehouse
FOUR YEARS	Ed Brown Billie Fall Mary Amedei	Engine Manufacturing Mail Processing Wood Shop
THREE YEARS	Letha Ham Martha Schumacher	Shipping Shipping
TWO YEARS	Vivian Butler Kim Davis Peggy Apple Wanda Wheeler	Shipping Machine Shop Kit Packing Mail Processing
ONE YEAR	Thelma McGrath Brunhilde Latimer Jean Savage Jim Stuart Donna Dremel Rhea Skeeters Jane Savage Pat Singer Connie Meeks Gwen Daniels Betty Bradley Isabel Maglietto Carol Stanley Neva Buchanan Lois James Marion Clodfelter Marveen Peffers Janet Osborne	Kit Packing Wood Shop Shipping Assistant to the President Mail Processing Shipping Kit Packing Dealer Order Services Mail Processing Rocketeer Mail Shipping Kit Packing Rocketeer Mail Engine Manufacturing Shipping Customer Service Print Shop Education

One of the many constantly improving employee benefits at Estes, Ind. is the paid holiday. On George Washington's Birthday every eligible employee was paid for eight (8) hours work. This totaled over \$5,500 in benefits for you and me.



Education Services is celebrating the recent promotion of Marge Hinkle to the position of assistant supervisor of the day shift.

Congratulations, Marge