

NOTICE

The offer to give a \$5 cash prize to the person who proposes the best name for the flame proofing machines in the Wood Shop is continued for another two weeks. Send your entries into the Launch Pad.

Two new employees have joined the Wood Shop crew. Cindy La Cosse and Betty Wiley will both be working on the swing shift.

Cindy La Cosse, the mother of three children, is a native of Boston. She now lives in Canon City. Cindy indicates that reading and sewing are her favorite recreational activities.

Betty is a new resident of Canon City. She moved from Pueblo a couple of weeks ago. Betty enjoys horseback riding and dancing in her spare time.

HAPPY BIRTHDAY

Sharon Yelton	Nov. 30
Lois Brompton	Nov. 2
Beth Carpenter	Dec. 2
Tom Fisk	Dec. 6
Nettie Mc Cracken	Dec. 6
Mike Dorffler	Dec. 6
Don Justus	Dec. 12
Ed Ossola	Dec. 13



DEC. 28 -- HOLIDAY PARTY
Make your reservations now.

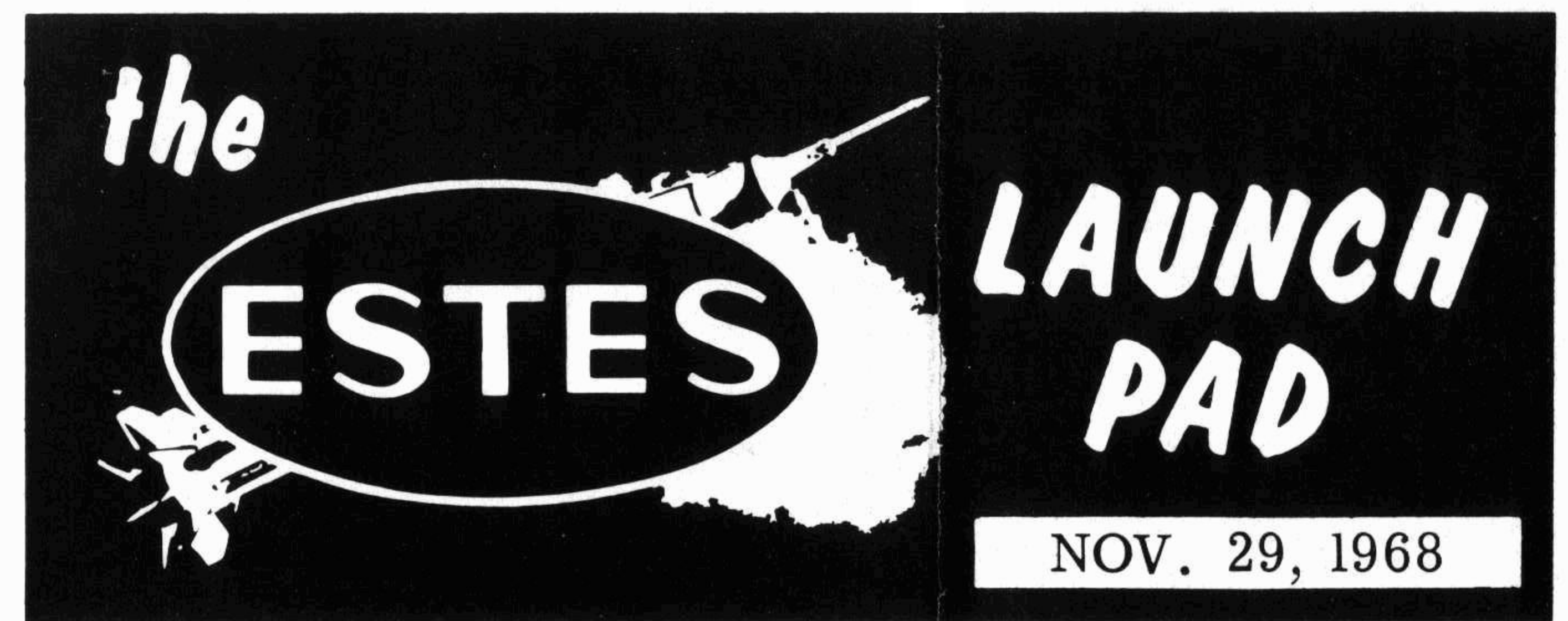
If the safety pin had been invented this year, instead of long ago, it would have six moving parts, two transistors and require a service man twice a year.

SAFETY NOTE

Last pay day the Machine Shop and the Engine Manufacturing crews conducted a safety test. A small structure similar to the ones containing thrust fuel for use in the Mabels was located in the east pasture. Inside, under similar conditions, was placed the normal amount of fuel usually stored in these buildings. The fuel was then deliberately ignited. The results of the test will be carefully studied to determine what changes may need to be made to improve safety for the personnel of the engine manufacturing area.

Betty Cornell is using her talents in Dealer Sales. She lives with her husband and two children in Canon City. Many hobbies, such as slot cars, bowling and fishing, are shared by Betty and her family.

THE LAUNCH PAD
published bi-weekly
by
ESTES INDUSTRIES
Penrose, Colorado



Mr. ZIP Says:



We've finally figured out what ZIP means. It means the post office hires all of these little "zip men" to jump around on our packages and smash them.

THE UNITED WAY

Thank you for sharing in the United Single Fund campaign. Each gift represents a small step toward a better community and country.



80 to 99%

Front Office Personnel
Secretarial Staff
Wood Shop -- Graveyard
Shipping -- Swing



100%

CUSTOMER SERVICE

ACCOUNTING PRINT SHOP
SHIPPING -- DAYS
MAIL ROOM -- DAYS
KIT PACKING -- DAYS
KIT PACKING -- GRAVEYARD



60 to 79%

General Maintenance
Kit Packing -- Swing
Shipping -- Graveyard
Rocketeer Mail
Wood Shop -- Swing

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The Kit Packing department welcomes seven new employees. *Sharon Cook, Lillian Easton, Marian Law* and *Evelyn Pomeroy* join the graveyard crew while *Janis De Cino, Laree Stewart* and *Kriemhilde Denner* are new members of the swing team.

Sharon, a resident of Canon City, graduated this spring from Canon City High School. As a member of a rodeo club she enjoys horseback riding. Sharon's own horse, Trixie, is an Appaloosa.

Lillian, originally from Pueblo, now lives with her son in Canon City. She enjoys working with machinery. Lillian is also handy with carpenter tools, having learned many tricks of the trade.

Marian, the mother of two boys, lives in Pueblo. Her husband is chef at the City Center Diner. Marian likes to crochet, and makes hair curler holders in the form of dolls.

Evelyn, a long time resident of Wyoming, now makes her home here in Penrose. Her husband drives for the Don Ward trucking company. In addition to caring for her three school-age children Evelyn bowls and does some handcraft work.

Janis, swing shift, lives in Coal Creek. She is a 1968 graduate of Florence High School. Janis delights in bowling with the morning coffee leagues.

Laree finds pleasure in writing, especially poetry. She lives at home with five brothers and sisters. Laree, a recent graduate, is a life time resident of Canon City.

Kriemhilde who moved to the United States from Germany in August indicates there are many differences in the two countries. She and her mother live with her sister's family here in Penrose. Kriemhilde likes to cook and do needle work.

Four new shippers are presently training in the Kit Packing department. Gladys Hart and Catherine King will join the swing shift Shipping Crew. Rebecca Bueno and Doris Wolf will be graveyard shippers.

Gladys, the mother of two boys, lives in Pueblo. Her husband is a foreman at C. F. & I. Hailing from Seattle, Gladys dearly loves outside activities -- such as fishing, hunting, and tote-goating.

Catherine, a life long resident of Du Bois, Pennsylvania, just recently moved to Pueblo. She is

well acquainted with the manufacturing of electronic equipment. Catherine finds any type of handcraft a real challenge.

Rebecca, Becky for short, is the mother of four girls. Her husband is employed by C. F. & I. Becky, having spent many of her earlier years in Penrose, now resides with her family in Florence.

Doris and her husband, a member of the Engine Manufacturing team, have four children. Canon City is their home town. Doris is an avid creator of mosaics and does the intricate painting on Rich's models.

WHO'S WHO

Lucile Barber, supervisor of the Customer Service department, came to Estes Industries in November, 1965. At that time the task of squaring away problems caused by human and machine error had been passed around like a hot potato. The Christmas rush of 1965 with its accompanying flood of inquiries brought about the formation of a customer service department. Lucile and her crew were chosen to begin the monumental task of communicating with these model rocketeers.

Moving from Boulder fourteen years ago Lucile decided to make Canon City her home. Largely as a result of her love for travel she had lived in a number of cities throughout the nation as well as several Colorado communities. Her early years were spent on a ranch near Wray, Colorado.

Lucile shares her home with two pets. Dutchess, the Dachshund, is her "long, drawn out" friend. Smokey, the parakeet, keeps the

place alive with his chatter. In addition to her care for these two companions Lucile enjoys cooking, fishing and reading.

Lucile's red-haired daughter, Claudia, has served Estes as a summer tour guide for several years. She and her husband, Fred Lauten, are attending the University of Denver. Claudia, the recipient of two scholarships, is concentrating her studies in the field of business administration. Fred is a marketing and advertising major.

Before coming to the company Lucile was a receptionist specializing in office work. She has applied her acquired skills and experience in developing a department to care for the needs of our customers. Lucile happily acknowledges the formation of the Rocketeer Mail department, the use of new methods of operation, the introduction of new equipment and the increased efficiency of the employees throughout the plant has lightened her load considerably.

Extra!

NOVEMBER 29, 1968

"Is it true?" "Is that huge shipping room really shrinking in size?" "How could an area surrounded by solid walls actually grow smaller?"

It seems strange, almost unbelievable. Yet this has happened in the Shipping department. Many of us remember the picture of this area which appeared in the Launch Pad just one year ago. A large empty room, cluttered only by some trash left by workmen, stretched nearly out of sight. The very thought of moving into it left the shippers in a daze.

The shipping area first seemed to grow smaller when the move was made into this new building. More shippers were hired and new dealer booths were added. In April there was no question about its decrease in size as the Dealer Sales department literally swiped a corner. The move of the kit packers to the old

blue building opened it up again for a time. But, new work tables and more equipment caused the shrinkage process to begin again.

The climax came last week. Four new shipping booths were moved into the work area. Instead of "what are we going to do with all the room?" the question now seems to be: "where are we going find more room?"

In spite of the shrinkage the new booths are going to be a tremendous boon to the Shipping department. With the addition of new kits, new products and new parts to our inventory the old booths have become inadequate. They will continue to be used sparingly. However, most shipping duties will be performed in the new ones.

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The Mail Processing department is pleased to have three new swing shift employees. Marigene Dowell, Mary Immer and Virginia Villarreal have joined the swing shift crew.

Marigene, the middle child in a family of seven, graduated from high school this year. She lives in Canon City. Marigene finds pleasure in sketching, drawing and reading.

Mary has lived in Penrose a couple of weeks. A graduate of Central Business College in Denver she grew up in Eads, Colorado. Mary enjoys school, sewing and caring for her pet cats and dogs.

Virginia, from Pueblo, was born and raised in San Antonio, Texas. Her husband is employed at C. F. & I. The mother of four children, she still manages to find time to bowl -- her favorite spare time activity.

CLASSIFIEDS

A Free Service
For Employees

Deadline: Tuesday
Before Publication

FOR SALE

DESK, STUDIO COUCH, DOUBLE BED with springs and mattress, DRESSER -- \$10 each. POLE LAMP and BOOK CASE -- \$2 each. HAND LAWN MOWER -- \$5. SWIVEL ROCKER -- \$15. DINING TABLE -- \$20. Maria Ellis, 275-5702.

BIKE, Schwin, 26", 3 speed. BIKE, Spider, 20". Verna McCallister, 784-6248.

SCSC STUDENTS VISIT ESTES

Friday, November 22, Professor Roland Walters and fourteen of his students from Southern Colorado State College visited Estes Industries.

After touring the plant they met with several members of our staff in the conference room for a period of consultation and discussion. This learning session was part of science and social studies projects. The science-oriented students were studying the use of model rocketry as a teaching aid. The other members of the group, who plan to teach social studies, were primarily concerned about the development of Estes Industries as a typical business and its effects on the local area.

The students from SCSC asked many questions to further their understanding of our operations. They also showed extreme interest in our social and economic impact, both regionally and nationally.

Staff members involved in the discussions were: Norm Avery, Bob Cannon, Vern Estes, Oakie Six and Dianna White. Jo Harris and Shari Green escorted the group on a tour of the plant.

On the twenty-sixth, Bob lectured to approximately twenty members of one of the classes at their SCSC classroom. Following the lecture the group participated in the launching of three model rockets.

CIVIL AIR PATROL ROCKET MEET

Saturday, November 23, the Colorado Springs Composite Cadet Squadron of the Civil Air Patrol met at Estes Industries to launch model rockets which had been built by their members and to tour the plant. They also were joined by other CAP units located throughout eastern Colorado and the Metro Denver Rocket Association. Approximately 110 members and guests responded to the invitation.

The host squadron is engaged in an intensive 12-week evaluation of the potential of model rocketry for the CAP cadet program. A proposed curriculum and results of the test period and launchings will be forwarded through channels to the Aerospace Education Division, CAP National Headquarters. The purpose of the meet, Saturday, was to provide an opportunity to test this program for general interest and potential.

The competition event of the afternoon was parachute duration. Awards were provided by Estes Industries. The company worked closely with 1st Lieutenant Larry Loos of the Civil Air Patrol to provide and promote this exciting day of model rocket interest and competition.