#### HEART CLASSES

The Fremont County Colorado Heart Association is conducting classes on "Closed Chest Heart Massage". These periods of instruction and demonstration will be held on Monday, March 11, 1968, at the Civil Defense Room in the Fremont County Court House at the following

Father listened to his seven year-old scratch away on the violin while the hound dog howled dismally. As the practice session wore on, the father finally asked the boy, "Can't you play something the dog doesn't know??"

"Convention orators are plainly on furlough from some home for extinct volcanoes." - H.L. Mencken

hours:

10:00A.M. to 12:00 Noon 1:00 P.M. to 3:00 P.M. 7:00 P.M. to 9:00 P.M.

In order to be able to plan for the classes the Heart Association needs to know if any of us would like to attend. If you are interested please contact the Launch Pad office by February 28.

#### BOSTITCH BOX BOTTOMER

The new Bostitch Box Bottomer (otherwise known as "BB Doll") allows the shipping department to make boxes twice as fast as before. One person can keep all the shippers supplied with boxes. This allows them to spend more time filling orders and helps give our customers faster service.

# Bright Future for the Space Program Predicted

A recent Launch Pad mentioned that the American Institute of Aeronautics and Astronautics had endorsed the use of model rockets by the young people of America. Homer E. Newell, one of the National Aeronautics and Space Administration's most knowledgeable executives, recently spoke to this same group, expressing confidence that today's youth will support space projects during the next decade. He predicted that some day space will be "an accepted and unquestioned part of our everyday concepts and uses." Although the entire U.S. space program has been reduced by crippling budget cuts, NASA "is preparing a vigorous and exciting program for the 1970's that will be demanded by a spaceoriented younger generation."

The natural desire in the hearts and minds of modern young people compels them to join the space program. It is exciting to be part of a



company which provides them with a safe way to explore the thrill of rocketry. Many leaders of space programs of tomorrow are getting their start through the model rocket program of Estes Industries today.

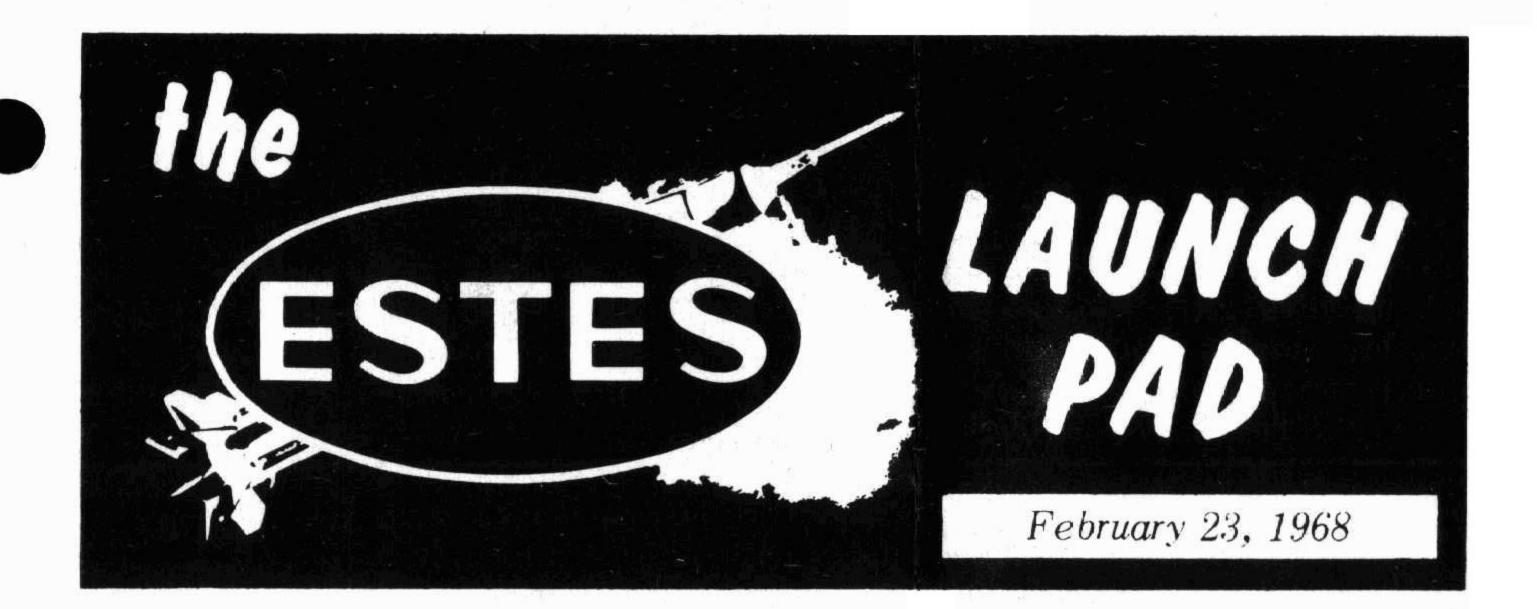
THE LAUNCH PAD
Published Bi-Weekly

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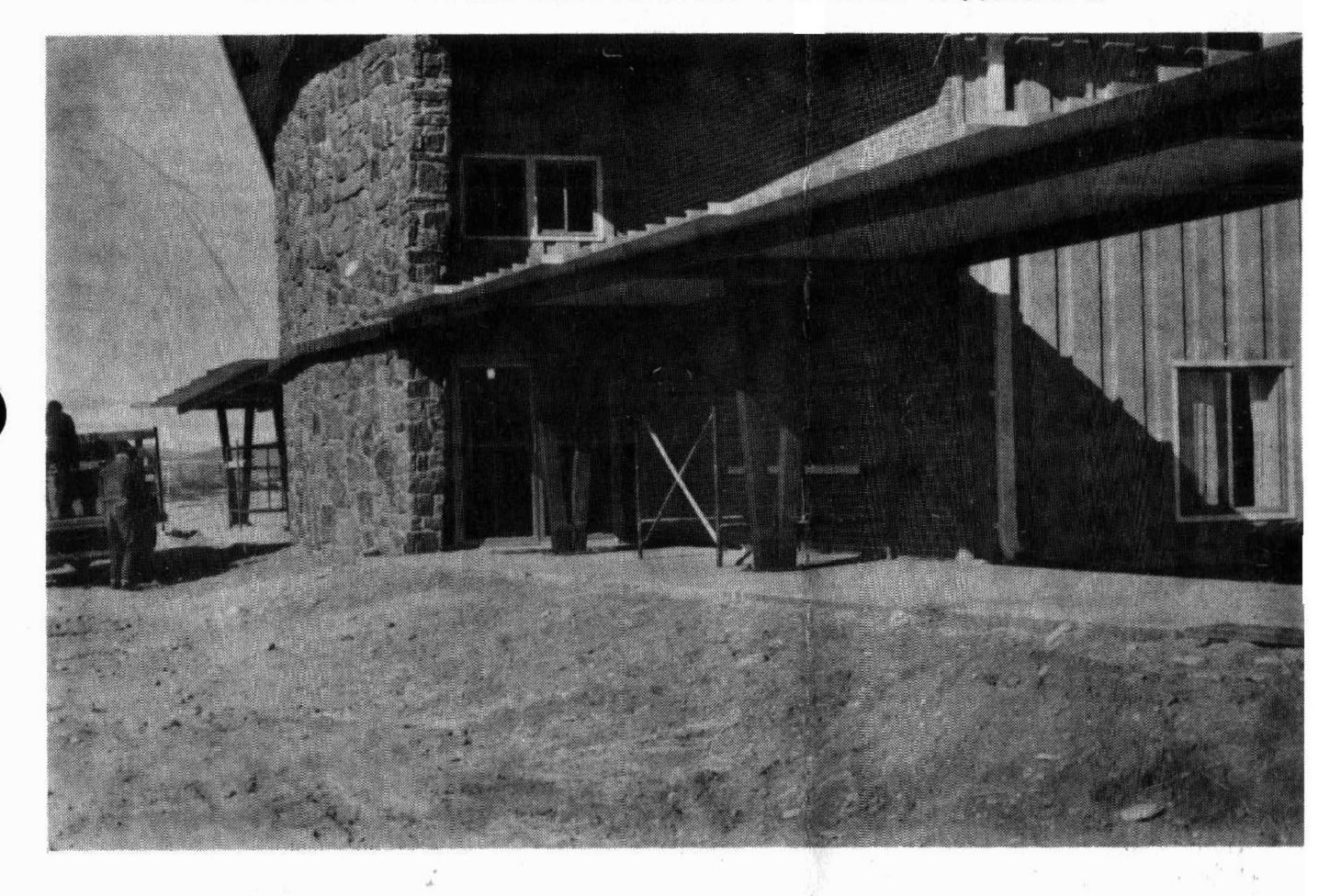
ESTES INDUSTRIES, INC.

Penrose, Colorado

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## CANOPY OVER ENTRANCE TO NEW BUILDING



Plans have been drawn and finalized for the parking lot at the new building. Wednesday, bids were opened for this job. It is hoped that work on it will begin immediately and that it will be finished quickly. Meanwhile: "Rain, rain, go away: Come again some other day!"

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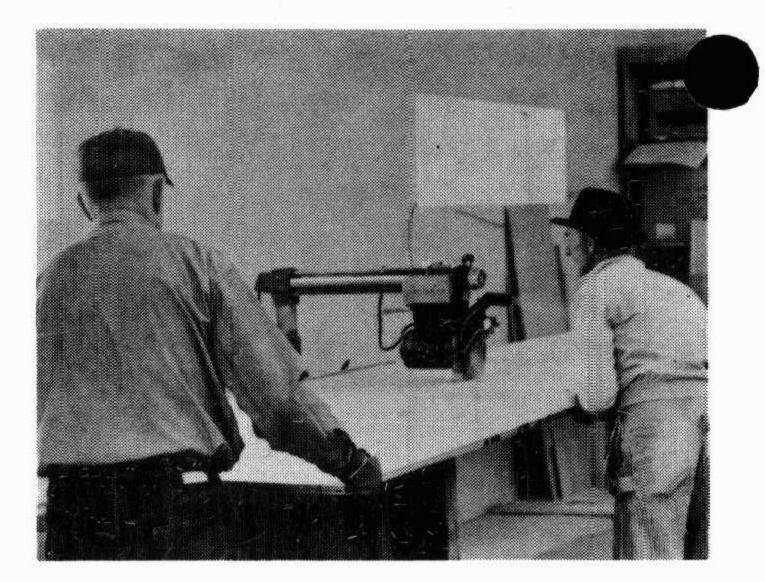
#### WHO LIVES WHERE ? ? ?

Here is an up-to-date report listing the communities where the employees of Estes Industries live. Also noted are the number of employees in each community.

| Canon City           |         | 78 |
|----------------------|---------|----|
| Penrose              |         | 38 |
| Florence             |         | 25 |
| Wetmore              | 1       | 6  |
| Pueblo               |         | 5  |
| Rockvale             |         | 4  |
| Coal Creek           | æ 11    | 3  |
| Colorado Springs     | 1 1 1 1 | 2  |
| Texas Creek          | 1       | 1  |
| Green Mountain Falls |         | 1  |

It also might be noted that 77% of these employees are women and 23% are men.

Teacher: "What is the meaning of the word, spunk?"
Jimmy: "Well, after Daddy spanks me, I've been spunk..."



CARPENTER SHOP Art Hunter & Floyd Phillips

#### HAPPY BIRTHDAY

| Louise Shade                    | February 24                |
|---------------------------------|----------------------------|
| Sylvia Gasser<br>Rosalene Smart | February 25<br>February 25 |
| Rosalene Smart                  | February 25                |
| John Hood                       | February 26                |
| Ben Tade                        | February 28                |
| George Miller                   | March 3                    |
| Gleda Estes                     | March 4                    |
| Lauren Jo Harris                | March 6                    |
| Dolly Baker                     | March                      |
|                                 |                            |

# WELCOME NEW EMPLOYEES

The day crew in the Mail Room welcomes Shirley Allen of Canon City. Shirley, who has two children at home and a boy with the Army in Korea, recently moved to this area from Las Vegas, New Mex.

Francis Brown, Florence, is welcomed in the Mail Room, swing shift. She has three pre-school children. Art work, especially for children, is her specialty.

Hazel Butler lives in Canon City with her son and two daughters. In her spare time she enjoys sewing, fishing and hunting. The graveyard crew in the Wood Shop is delighted to have Hazel join them.

Jo Hodge, a new member of our secretarial staff, will also help on the switchboard. Born in Canon City, she recently moved back with her four children after spending

most of her life in Texas. Jo has been quite active as a girl scout leader and has completely redecorated two homes.



Rumor has it that Mabel II was sweet-talked into producing a record number of engines during the week of February 1–7. This beautiful cooperation between man and machine, coupled with the faithful performance of Grandma Mabel I enabled the crew to manufacture more engines than in any previous week in the company's history. Hats off to the entire engine manufacturing crew:

#### **BUZZERS AND BELLS**

oc, you gotta help me! I keep hearing strange sounds. Are those buzzers, claxons and bells in my head or are they for real?"

By now we are all aware that they are genuine. The company has grown large enough that it has become necessary, in most areas, to stagger breaks and lunch periods. To avoid a pile-up in the lunch room and mass confusion at the change of shifts a buzzer system has been put into operation. It is even designed to give five-minute warnings for lunch periods and quitting times.

So don't be alarmed if you are hearing buzzers or chimes. It is neither bells in your belfry or bees in your neighbor's bonnet.

### WHO'S WHO

Jean Fowler, who came to Estes Industries in October, 1963, is in charge of all of our bulk mail processing. The primary duty of this department is to send out new catalogs and MRNs. Her years of elementary teaching have given her valuable experience for this work.

Jean loves pets, especially dogs, and has a beautiful Collie named Major. She enjoys music, playing the piano, organ and several other musical instruments. Jean also writes. Many of her travel and fiction stories have been published.

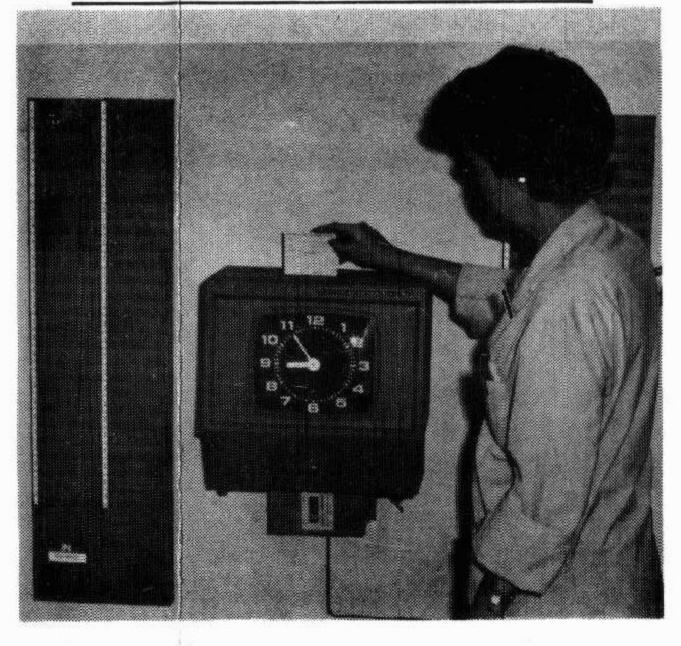
Since moving to Colorado the mountains have been a source of beauty and inspiration to her.

#### TIME CLOCKS

The new time clocks have been #1 topic of discussion here at the plant for the past two weeks. "What are they for?" "Why do we need them?" "What good are they?" These are but a few of the questions which have been asked.

The major purpose of the time clocks is to save time and effort for everyone—and especially the payroll department. Every week Sylvia is faced with the tedious task of checking over 150 individual time sheets. This means interpreting 150 varieties of handwriting, checking over each figure for accuracy and converting these figures into a form suitable for further calculations. This is a time-consuming, hair-pulling, nail-biting, heart-aching assignment.

The new time clocks will record the starting time, lunch time and quitting time of each employee. This time information can be transrred to a simple calculator and computed in a matter of seconds. Time will be saved and the chances of error greatly lessened. Presently ten employees are using the time clocks on a trial basis. This gives a chance to check the workability of the system and solve any problems that might arise. If all goes well the entire crew will begin using them Thursday, February 29 — the beginning of the new pay period.



Juanita Seal getting acquainted with the new time clock.